REYNOBOND®

Project Report

Baccarat Hotel & Residences in New York

Photos: Mark Kempf Photography

PROJECT REPORT

Baccarat Hotel & Residences in New York

New York, NY

ARCHITECTS
Skidmore, Owings & Merrill (SOM) LLP

CONTRACTOR
Tishman Construction Corporation

PANEL FABRICATOR / INSTALLER
IDA International

PRODUCT
110,000 square feet Reynobond® 4mm FR (fire-resistant) Aluminium Composite Material

SURFACE
Color: Custom Metallic Black
Coating: Colorweld® 500XL

APPLICATION
Rainscreen system

ABOUT

The flagship of the latest luxury hotel brand from Starwood Capital Group, the newly opened Baccarat Hotel & Residences building in midtown Manhattan commands outstanding views of Manhattan landmarks including Central Park, the Empire State Building and its neighbor, the Museum of Modern Art (MoMA).

The tower was designed as a destination that would embody the elegance and artistry of Baccarat—the luxury crystal brand founded by King Louis XV of France more than 250 years ago. The architecture manifests the concept of an elegant crystalline box as a showcase for the Baccarat brand's "distinct art of gracious living." To express the faceted, shimmering design and to create an illusion of depth on the façade and contrast between the metal and glass elements employed, the design-build team clad the 50-story tower in a glimmering skin of Reynobond® ACM finished in a custom jet-black metallic paint coating.

The tower's exterior is a study in contrast. The main structural elements, the eastern and western elevations, are sheathed in faceted Reynobond® panels along with the base, the top row and coping over the curtain wall on the northern and southern faces, the loading dock, bulkhead and four stories on the face of an adjacent building. Those solid, matte surfaces frame the reflective northern and southern façades that are clad in shimmering glass.

ARCONIC

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