

NEWSLETTER

Arconic Wheel and Transportation Products



It's time for Spring cleaning!



It's the most wonderful time of the year again.... Spring cleaning. Everyone's favorite! Yet, this year cleaning your Dura-Bright® Alcoa Wheels has never been more relaxed! Dura-Bright® Wheel Wash is a special cleaner suitable for weekly use and perfectly safe as you don't need to dilute the product. Dura-Bright® Wheel Wash helps to prevent the build-up of brake dust resin and copper glow. It's the only cleaner developed and approved by the Alcoa Wheels factory.

Simple to use and fabulous shiny wheels in a blink of an eye!

Dura-Bright® Wheel Wash facts:

- Suitable for both EVO and XBR® technology
- No need to dilute
- No risk of damaging wheels with harsh chemicals
- Developed, tested and approved by Arconic

BEFORE



AFTER



Alcoa separated into 2 companies: Alcoa and Arconic. Alcoa Wheels are produced by Arconic Wheel and Transportation Products which is part of the Arconic group.



New finish soon available: Dura-Bright®/Dura-Flange®

Arconic Wheel and Transportation Products will soon bring a new finish to market: Dura-Bright®/Dura-Flange®. Combine additional protection for a longer service life with brightness and easy cleaning!

This so called DD finish will be available on following Alcoa Wheels sizes:

- 19.5x7.50: part number 773453DD (32 mm bolt hole Ø)
- 19.5x8.25: part number 783453DD (32 mm bolt hole Ø)
- 22.5x7.50: part numbers 874523DD and 874513DD
- 22.5x8.25: part numbers 882523DD and 882513DD

Dura-Flange® finish for 22.5"x7.50" Alcoa Wheels

Our 22.5x7.50 wheels are now also available in Dura-Flange® finish:

- part number 874510DF (32 mm bolt hole Ø)
- part number 874520DF (26 mm bolt hole Ø)



Alcoa Wheels on the road

Leading the way in time



A minute unspent is a waste of time. Pizzato Trasporti truly lives by that philosophy. Born in the 80's the company heavily invests in state of the art plants and modern technologies to keep their services fully up to date. To keep the workforce motivated trainings are scheduled on a regular basis. "Only the best for my best", Mr. Pizzato comments.

"In order to stand out from the crowd and keep our highly qualified staff driven we only work with the best brands. And yes, Alcoa Wheels is one of them."

Pizzato is a big fan of Dura-Bright® Alcoa Wheels. "It's not only because they shine bright as a diamond but they just make life so much easier for us", Mr. Pizzato

continues. "The wheels are so easy to keep clean while in the meantime they allow us to carry more weight. It's a win-win!". The Pizzato fleet consists of 70 vehicles fully equipped with Arconic's finest. Pizzato firmly believes that by continuously evolving and giving customers excellent products you take the lead in time. We can only support that as there is no easier wheel to maintain than a Dura-Bright® wheel.

Pizzato Trasporti is a big name in the liquid food transportation sector and is located in Bassano del Grappa. For more information check their website www.pizzatotrasporti.it.

It's not only because they shine bright as a diamond but they just make life so much easier for us.

Our customers matter



When efforts are "wheely" appreciated

We are what we repeatedly do. And excellent performance needs to be rewarded. Congratulations to Sobralpneus LDA, Tyretracks Eccleshall Ltd and Wilhelm Schwarzmüller GmbH! We are proud to see your hard work and dedication pay off and look forward to many more years of collaboration!

And the winners are!

*Distributor of the year:
Sobralpneus LDA*

*Alcoa Wheels Passion:
Tyretracks Eccleshall Ltd*

*Rising Star:
Wilhelm Schwarzmüller GmbH*

Arconic Wheel and Transportation Products

Industrieweg 135
B-3583 PAAL - Belgium
Tel. +32 (0)11 458460

info.wheels@arconic.com
www.alcoawheelseurope.com
www.facebook.com/alcoawheelseurope

Alcoa Wheels is a product of Arconic

