Dura-Bright® Wheels are the no-polish, easy-maintenance way to bright, shiny wheels that stay that way when properly maintained. Because the Dura-Bright® production process penetrates the aluminum, these wheels keep their shine, even after hundreds of washes and thousands of miles – without polishing.

Since Dura-Bright® Wheels clean easily with mild soap and water, they eliminate the need for harsh cleaning products, further protecting the environment and reducing maintenance costs.

**Step 1: Cool down**
Before cleaning, allow the wheels to cool down to a temperature below 95° F (35° C).

**Step 2: Pre-rinse**
To prevent scratching and abrasion, rinse wheels thoroughly with a water hose or power washer to remove any loose and visible dirt/debris.

**Step 3: Prepare cleaning solution**
Add a *mild* detergent, like common liquid dish soap, to the water at the specified dilution ratio before applying to vehicle.
- The pH level should be 3-11 for Dura-Bright® EVO (5-9 for Dura-Bright® XBR) in diluted/ready-to-use state.
- If using multiple solutions, each solution must fall within the pH range of 3-11 for Dura-Bright® EVO (5-9 for Dura-Bright® XBR).
- Do not use Hydrofluoric Acid (HF), Hydrochloric Acid (HCl) or Sulfuric Acid (H₂SO₄) on Dura-Bright® Wheels.

**Step 4: Clean the wheel**
Apply soap or detergent generously on wheel surface with either a spray applicator, a clean, soft bristled brush or soft sponge.
- Abrasive tools and scouring pads (e.g. 3M Scotch-Brite®) should not be used.

**Step 5: Rinse the wheel**
Rinse the wheel thoroughly with clean water to remove all remaining soap and dirt. Dry your wheels with a soft cloth that is free of debris.

*Note:*
If the wheel requires additional cleaning repeat steps 1-5.

**To extend the life of your product**
& prevent build-up of dirt/debris, we recommend rinsing wheels with water via hose or pressure washer regularly.

Attention:
It is your responsibility to take reasonable precautions regarding how you maintain your wheels in order to ensure that they will remain eligible for a potential warranty claim.

Look for the sticker to identify Dura-Bright® Surface Treatment.
Dura-Bright®
Wheels
Quick Cleaning Reference

Step 1: Cool down
Allow wheels to cool below 95° F (35° C).

Step 2: Pre-rinse
Rinse with water for at least 30 seconds.

Step 3: Prepare cleaning solution
Prepare cleaning solution for pH 3-11 for Dura-Bright® EVO (5-9 for Dura-Bright® XBR).

Step 4: Clean the wheel
Apply soap or detergent generously on wheel surface with either a spray applicator, a clean, soft bristled brush or soft sponge.

Step 5: Rinse the wheel
Rinse the wheel thoroughly with clean water to remove all remaining soap and dirt.

alcoawheels.com/WheelServiceManual
Are Dura-Bright® Wheels Right for You?

Dura-Bright® Wheels are best suited for individuals who desire a polished look with less commitment to daily cleaning maintenance. Dura-Bright® Wheels are maintained best with a standard neutral off-the-shelf car wash, or a mild (near neutral) detergent that has a pH between 3-11 for Dura-Bright® EVO or 5-9 for Dura-Bright® XBR and prior generations.

Do not use strong acid or strong alkaline cleaning products on Dura-Bright® Wheels.

For those who use third party facilities or operations (mobile wash systems or major truck wash facilities), be sure to remind the third party that you have Dura-Bright® Wheels and that they should use cleaning products that meet the specifications outlined in this cleaning guide. Do not use Hydrofluoric Acid (HF), Hydrochloric Acid (HCl) or Sulfuric Acid ($\text{H}_2\text{SO}_4$) on Dura-Bright® Wheels.

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