

ARCONIC COOKIE NOTICE

This website is one of several websites (the “Site(s)”) that are owned and operated by Arconic Inc. (together with its affiliates and subsidiaries “Arconic” “we” or “us”). Please read this Cookie and Similar Technology Policy (“Cookie Policy”) to understand how we use cookies, web beacons and tracking technologies, how we share information they provide, and how you can control or manage your consent to the collection of data using these technologies.

This Cookie Policy is incorporated into our [privacy policy](#). Capitalized terms not defined here will have the definitions set forth in these agreements.

We use cookies and similar technologies in the following ways and as otherwise communicated to you from time to time (subject to your consent when required by applicable laws).

What Are Cookies and Similar Technologies?

A cookie is a small text file that a website places on your browser. Cookies are used by most websites for security, to learn about and improve upon how users navigate a website, or to enable various features. For example, cookies can allow the website to save your password, determine whether it is your first visit to the website and how long you stayed on each page, determine if you were brought to the website from another website, and other similar information.

Similar technologies, such as web beacons or pixel tags typically function through the use of small files, such as a GIF or PNG, which are opened on a page, ad, or in an email. The request for these files from a server reveals certain information, such as your browser type, IP address, and other information. Tracking pixels (sometimes referred to as web beacons) are electronic tags with a unique identifier embedded in websites, online ads and/or email, and that are designed to provide usage information such as ad impressions or clicks, measure popularity of the Digital Sites and associated advertising, and to access user cookies. We may also use these automated technologies to collect, analyze, and correlate with other tracking technologies certain information related to the devices you use to access the Digital Sites, such as IP addresses, browser type and version, browser language, OS version, unique device identifiers, and other information about your computer(s) and/or mobile device(s), to the extent made available by your device, OS, or your chosen configuration or choices. In certain cases, these technologies may be used to identify your device or browser through a common process known as “device fingerprinting.”

Other tracking technologies also include locally shared objects (also known as ‘Flash cookies,’) HTML cookies, or other tracking software that stores data on your device on behalf of third parties. These files may be installed through your browser or other software on your computer that is used by your browser. These files may be installed by us or a third party. To control the storage of data through such software, users may be required to change their preferences in the software itself, through a browser, or through the use of specialized add-ons or plug ins.

What Is the Difference Between Session And Persistent Cookies?

All cookies have a time limit for which they will be stored. Cookies are typically classified as “session cookies” or “persistent cookies” depending on how long they will be stored. Session cookies remain on your browser while you are logged on to a particular website and typically ‘expire’ or are deleted from your device when or shortly after you leave the website, close the browser, or when you delete them. Persistent cookies remain on your device for longer periods of time, sometimes indefinitely, or until you delete them.

How Can These Technologies Affect My Privacy?

Information from cookies and similar technologies may be used to collect information about your activities over time and across sites. For example, information can be aggregated and used to determine patterns of behavior on the website, or simply to store your preferences. In certain cases, we may use cookies and similar technologies to link information about your browsing, viewing, or other uses to your single device, browser, other personal information we hold about you. To learn more about how cookies and other tracking and analytics technologies are generally used and how they can affect your privacy, visit www.allaboutcookies.org and our [privacy policy](#).

What cookies/technologies do you use and how do you use/share them?

We use cookies and similar technologies for several important reasons. First, we use cookies for “essential” or “functional” purposes, meaning they enable various features of the Sites. Certain other “analytics” or “performance” cookies and similar technologies that track how the Sites are used or perform, and how users engage with the Sites. “Advertising” and “tracking” cookies and similar technologies are used in the process of selecting and delivering advertisements to you, and help us keep the service free.

Please note, the specific cookies and technologies we use are subject to change without notice. We may use third-party analytics providers who use tools, such as Google Analytics, to enhance our website analytics. See your browser’s settings menu for a list of the cookies currently in use on our Sites. You may contact us using the information below if you have questions about any specific cookie or other technology.

We generally use the following types of cookies and similar technologies on our Sites:

Essential and functional cookies/technologies

Our Sites typically use certain cookies, web beacons and tracking technologies that enable various operations on the webpage. For example, our browser-based Sites request the installation of essential cookies to maintain an active session, or keep you logged in to your account. Our browser-based Sites may similarly request the installation of a cookie for various functions, for example, if you would like your browser to remember your username or password, or stay logged in after a session has ended. Our use of essential technologies may occur regardless whether you have provided your consent. Our functional technologies may be used without your consent, or you may consent implicitly through your use of a particular feature or browser configuration. Please note, if your browser does not accept cookies, these features may not work properly or your experience may suffer.

Analytics cookies/technologies

Our Sites use cookies, web beacons and tracking technologies to understand how users navigate our Sites and content users view. For example, when you first arrive to our website, our Sites may install several session cookies that track how long you stay on each page. Our Sites may also install persistent cookies that help us keep track of the number returning visitors and to understand how users reach our Sites.

These cookies, web beacons and tracking technologies are generally used in order to improve the performance of our Sites, and to learn how users arrive at and interact with the features of our Sites or other Sites. These cookies or technologies may be provided or controlled by us or our trusted third-party service providers. For example, we currently work with certain analytics providers (such as Google) who the analysis of the usage of our Sites. This information may be analyzed in the aggregate by our third-party partners, or linked by us to other information we hold about you.

Advertising and targeting-related cookies/technologies

Our Sites also use cookies, web beacons and tracking technologies to understand, tailor, and deliver content and advertisements through our Service. For example, we may use third parties such as network advertisers and ad exchanges to serve advertisements across the internet and may use third party analytics service providers to evaluate and provide us and/or third parties with information about the use of these ads on third party websites and viewing of ads and of our content. The information they collect includes information about your visits to our site, such as the pages you have viewed. These third-party tracking technologies may inform, optimize and serve advertisements based on your use of the Service and any demographic information collected through your use of the Sites. For example, these technologies: typically (a) gain insight into your preferences and behaviors in order to help deliver more relevant advertisements and services to you; (b) prevent you from seeing the same advertisements too many times; and (c) understand the effectiveness of the advertisements that have been delivered to you.

This collection and ad targeting takes place both on our Sites and on third-party websites that participate in the ad network, such as websites that feature advertisements delivered by the ad network. We may also share information about your use of our Sites with our advertising and analytics partners, and we may link data derived from these

technologies with other information we hold about you (for example, if you are a guest with us or have an account). This process also helps us track the effectiveness of our marketing efforts, and learn more about the products and services that are of interest to our guests and customers. We and third-party vendors use third-party technologies together to report how your ad impressions, uses of advertising Sites, and your interactions with these ad impressions and/or ad Sites are related to visits to our Sites. See our [privacy policy](#) for additional details.

How Can I Delete Cookies or Withdraw My Consent?

You can control cookies, web beacons and tracking technologies or withdraw your consent to information collection in several ways. First, many browsers allow you to change the settings such that the browser will either allow or block the installation of cookies. You may delete all cookies stored by your browser using your browser's privacy menu.

Third parties may offer you a choice as to whether or not to have your information collected for that purpose. To learn more about, or to opt-out of Google's analytic and marketing Sites, visit [Google Analytics Terms of Use](#), the [Google Privacy Policy](#), or [Google Analytics Opt-out](#). To learn more about how to opt out of Google's use of cookies, visit [Google's Ads Settings here](#).

If you wish to take steps to opt-out of tracking by certain online advertisers, you can visit the Digital Advertising Alliance's opt-out page at <http://www.aboutads.info/choices> or the Network Advertising Initiative at www.networkadvertising.org/optout_nonpii.asp or if you are located in the EU, at <http://www.youronlinechoices.eu/>. For more information about how to control cookies or other choices online, please visit <http://www.allaboutcookies.org/manage-cookies>.

Please note, most modern browsers include a "do not track" feature that may help protect your privacy, however our Sites do not currently respond to do-not-track requests (although third party policies may vary).

Updates to This Policy

We may update this Cookie Policy from time to time. We will post the most current version of this Cookie Policy with its effective date on our Sites. Your continued use of the Sites means you consent to the terms of this Cookie Policy.